

Kathleen Hopewell

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[LinkedIn](#)

[Portfolio](#)

Multidisciplinary writer trained in evidence-based policymaking, pursuing opportunities in policy-relevant journalism with an international focus. Experienced in journalistic and academic writing and editing, print and digital content creation and end-to-end publication management

Education

2022-2023

Masters of Science, Public Policy and Human Development

Maastricht University and United Nations University-MERIT, Maastricht, The Netherlands

Specialized in Global Governance for Development

Thesis: "Legal Elite Linguistics & the Realization of the Right to a Life Free from Sexual Violence"

2018-2022

Bachelor of Arts, Political Science and English

College of Charleston, Charleston, South Carolina, USA

Summa Cum Laude (GPA: 3.906/4.0)

Minor in Writing, Rhetoric and Publication

Experience

10/2022 - 10/2023

Student Ambassador (Junior Communications Officer)

United Nations University-MERIT — Maastricht, The Netherlands

Semi-autonomously managed two social media channels with global audiences, generated and executed content calendars, delivered two speeches, reported on social media analytics once a week, engaged with various stakeholders at in-person and online events at least twice per month.

- Interviewed Swiss Ambassador to the Netherlands
- Created original Instagram reel which amassed over 18,000 views on @MPP_Studentambassador

08/2021 - 08/2022

Editorial Intern

Charleston Digital Corridor — Charleston, South Carolina

Wrote and edited copy on the growing technology sector in the Silicon Harbor from its nucleus. Predominantly focused on conducting, transcribing and editing interviews with member executives to create monthly Leadership Profiles.

- Researched and wrote 7 in-depth features, or 'Leadership Profiles'
- Pioneered efforts to update firm's brand guide

03/2021 - 05/2022

Editor-in-Chief

CisternYard News — Charleston, South Carolina

Headed student news organization for three magazine issues from ideation to publication, organized and led all general staff and editorial staff meetings, maintained mailing list, distributed magazines, hired five editorial staff members

- Received 3rd Place Collegiate General Excellence Award from South Carolina Press Association in April 2022 for Fall 2021 Issue of *The Yard*

Experience Continued

07/2020 - 03/2021

Managing Editor

CisternYard News — Charleston, South Carolina

Oversaw and edited the work of five section editors, assisted Editor-in-Chief with general management of magazine and news staff for the duration of five publication cycles, all in addition to creating own compositions and spreads

- Organized and led annual Associated Press (AP) Style Guide workshop for volunteer and paid staff

February 2020

Presidential Debate News Runner

CBS News (NYC) — Charleston, South Carolina

Supported CBS News' production of the 2020 South Carolina Democratic Presidential Debate for 13 days. Fulfilled logistic needs in venue preparation, accommodated high-profile attendees and ensured smooth procedure of Debate.

- Selected from main intern group to support B-roll filming with CBS Nightly News production team

Skills

- Highly skilled in Adobe Suites (Acrobat, InDesign, Illustrator, Premiere and Photoshop)
- Highly skilled in copywriting, copyediting and proofreading across contexts
- Proficient in end-to-end publication management
- Proficient in Associated Press (AP) Style writing
- Experienced in WordPress publishing
- Experienced in Search Engine Optimization (SEO)
- Experienced in STATA
- Native English speaking and writing skills; learning Dutch

Awards

04/2022 Outstanding Political Science Major Award, *College of Charleston Department of Political Science*

04/2022 Third Place General Excellence (Collegiate Enrollment >5,000), *South Carolina Press Awards*

03/2022 Outstanding English Major Award, *College of Charleston Department of English*

03/2021 Pi Sigma Alpha National Political Science Honor Society Inductee, *College of Charleston*

04/2021 Alexandria Dengate Memorial Scholarship, *College of Charleston Department of Political Science*

References

Diego Salama

United Nations University Partnerships and Liaison Specialist

salama@merit.unu.edu

Gabrielle Lipton

United Nations Environmental Programme Public Information Officer

gabrielle.lipton@un.org